

Mel VARGAS

Lifestyle Blogger // Radio Host // Branding Strategist



Boldly Personal // Wildly Social // Cross Cultural

About Mel Vargas



Emmy and Promax Award-winning producer, Melissa Vargas a multimedia journalist and brand strategist. With over 10 years in the media industry, besides her work through her newly launched agency, Artesanal Group™, Melissa hosts and produces A Todo Color, a weekly radio show that broadcasts to all over Latin America through over 600 affiliate radio stations.

Mel Vargas.com is a space for a woman navigating life and faith in a fast-paced city while sharing some of her favorite things like Pop and Miami culture, Christian entertainment, and fascinating stories from known and not so well-known individuals. After battling with depression and anxiety, she's still fighting to have optimal mental health while working to make her dream a reality. She hopes that in sharing her journey, she can provide hope to those who find themselves in similar stories, help them look at life differently, and find small moments of laughter and joy.

Melissa is a New Yorker, living in Miami since 2001. She's a dancer, music lover, concert goer, avid reader, and tech lover. She believes life should be filled with color, and music, and so much vibrancy, which is evident in her writing topic choices. Everything she shares is because she believes that there's always something better on the other side of pushing through the darkest times of your life.

STATISTICS



1,668



538



122



866

Gender: 52% Female
Top Location: Miami
Age: 25-34

OPPORTUNITIES

Sponsorship
Social Media:
video, stories, etc
Promotions
Attending Events
Product Reviews

Blog Advertising
Sponsored posts
Guest blog posts
Create freebies
Host takeovers
Contests

FEATURED ON:



CVCLAVOZ



ALMAVISION MIAMI

JANIE FLORES LIVE



Let's Stay In Touch

Phone / Email

786-505-7165 / contact@melvargas.com

Website / Social Media

melvargas.com / @melimelvargas